

October 2019 Newsletter

Who's New in Madison

Where New Faces Become Old Friends

Please Take Note

Visit our member website at:

www.whosnew.org

Visit our public website is:

www.whosnew.org

Find us on Facebook at:

Who's New in Madison



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Please contact the editors with any questions or concerns regarding the newsletter.

Liz Freitick or Gail Green
whosnew.newsletter@gmail.com

President's Corner

Paula Primm

Who's New in Madison? What's that? Have you ever stuttered and stumbled trying to explain who we are? I have - and I'm your president and should have a ready answer. We began as a newcomers group more than 80 years ago and still welcome and nurture women who are new to the area, but we have changed with the times. We now have many members who have been on the rolls for years and years and we allow long-time residents to join us at any time. Who's New in Madison is an organization in the legal sense and a social club in the vernacular sense, but I see it as a community. We are not just another social organization. We are a living, evolving community of women.

We are women from all parts of the U.S. and many countries outside the U.S. We've lived in the Madison area for two weeks and our whole lives. We support different political parties and no parties. Our religious beliefs are as varied as our politics. Many of us are retired from successful and satisfying careers, many of us focused on our families and volunteer work with scouts and schools and sports teams, and some of us are still enjoying our paying jobs.

Some of us joined for one activity, like golf, tennis, bridge, or mah jongg, and that's all we ever do under the Who's New umbrella. Some of us are active in many interest groups. Some of us, like me, can't wait for the next Who's New luncheon, some of us attend a few a year, and some of us never go to our luncheons. We each have different spheres and levels of activity within Who's New, but there is one thing common to us all. All of us are looking for others who share our interests and help us to stay mentally and/or physically active and engaged. The basic goal is to do the things that give us joy with other women who feel the same way. In the process, we meet new people, form new friendships, and have a lot of fun. How great is that!

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(President's Corner continued from page 1)

Just as I have a hard time wrapping my head around the glorious diversity of our community, I have a hard time comprehending the sheer size of it. By the end of August 2019, there were over 600 members in our community, a truly mind-blowing number. The large size of Who's New today has driven us to find new ways to organize and coordinate our many activities.

We always list the current Who's New board and committee members in the newsletter so you will know who to contact for information or suggestions, but we also want to give them credit for all of the work that they do to keep our community going. If you see them, thank them for volunteering. And consider volunteering yourself next year!

I am grateful to the past board and committee members who had the foresight to anticipate the administrative problems that come with growth by planning and launching a new website and automating the processes that demanded so many volunteer hours and so much paper. I am impressed by the dedication and skills of the volunteers who made that happen, and we are all benefitting from that now.

We just wrapped up the membership renewal period for 2019, our first automated renewal. There have been a few bumps in the road (there always are where tech is involved!), but I am very pleased with the process this year. I want to thank Denise Cariski and Sue Cambria of the Membership Committee and Mary Lindstrom and Kathy Condit of the Website Committee for a job well done. I also want to thank you, our members, for your patience and willingness to change along with us for the overall good of our splendid community.

You are a phenomenal group of kind and caring women. I am proud to be one of you! I hope to see you at a Who's New event soon. Happy Fall, y'all! **Paula**



Not Just Wine and Cheese

Friday, October 18, 2019 7:00 – 9:00 pm



Hosted by: Genevieve Murtaugh, 3100 Lake Mendota Drive, Madison, WI 53705

RSVP - Phone: (804) 441-5896

Email: genevieve.murtaugh@gmail.com

Parking is limited, please carpool if possible.

Not Just Wine & Cheese is a monthly social event for all members. Singles, couples, everyone is welcome. Please bring an appetizer/dessert to share and your own beverages. We look forward to seeing you.

Reservation deadline is midnight, October 1, 2019

Go to whosnew.org to register

Luncheon Program

Who's New Members, come to the October 10 luncheon for ideas about how to freshen your wardrobe for autumn and winter. Our annual Style Show features fun, fashion-forward outfits from two Madison clothiers: Z Boutique and Change Fair Trade Fashion Boutique.

Both sell casual to sophisticated apparel for leisure, work and special occasions.

Zoe Schuler is the "Z" in Z Boutique, and she describes the business as the only locally owned and exclusively plus-size boutique in Wisconsin. It is owned and operated by her and her mother, Marvel, at 6108 Mineral Point Road.



Z Boutique's specialty is high-quality, fashionable clothing in sizes 14 to 24. In stock are styles appropriate for any age, and the mother-daughter team promises a "one-of-a-kind, body-positive and fun shopping experience" to those who visit. See z.boutique for more information.

Change Fair Trade Fashion Boutique sells size 0 to 16 clothing, jewelry and accessories made by artisans in developing countries. Owner Nikki Anderson says she makes "ethical fashion" a priority by providing "an alternative to purchasing sweatshop-produced garments."

The business is at 1252 Williamson St. Anderson also works with the University of Wisconsin's Textile and Apparel Program to instill in students the importance of sustainable practices in garment production. See www.changeboutique.com for more information.

Please consider modeling Z Boutique fashions for the Style Show - we need you, and it will be fun! No experience required. If you can help, contact Marge Kostichka at mkostichka52@gmail.com or 715-340-2577.

October Luncheon

October 10, 2019

11:00 AM Cocktails

12:00 Noon Luncheon

Blackhawk Country Club

3606 Blackhawk Drive

Madison

Menu:

*Fresh Baked Roasted
Vegetable Quiche
Fresh Fruit Garnish
\$24*

— or —

*Chicken and Mushroom
Crepes
Fresh Fruit Garnish
\$24*

Meals served with rolls

Beverages/Dessert:
Coffee, Tea, Iced Tea, Milk
Petite Pumpkin Pie

*Attendees are strongly
encouraged to carpool!*

Service Project Committee News



Who's New welcomes "Maydm" – our 2019-2020 Service Project! Maydm provides girls and youth of color in grades 6-12 with skill-based training for the technology sector. Maydm's holistic approach prepares students from traditionally underrepresented populations to engage in and revolutionize the tech industry.

Who's New Service Project Committee is excited to work with Maydm and we are so inspired by their commitment to their mission.

How can WN members help?

- Look for ways you can help through our fundraisers and monthly item donations.
- Our first fundraiser is the "Fall Walk" on **October 16th!** Find the registration form in this newsletter and at the September luncheon.
- Future fundraisers will include the "Giving Tree" at the November luncheon and the "Art and Craft Bazaar and Fundraiser" at the December luncheon.
- Are you interested in volunteer opportunities with Maydm? Check out the volunteer page in this newsletter.
- You can follow Maydm online at www.maydm.org and on Facebook.

Classroom Items Needed for Maydm

Let's help Maydm's students off to a great year.

At the October luncheon, we will be collecting the following items for the students of Maydm. If you are unable to attend, but wish to donate, please contact a Service Project Committee member and we will make sure Maydm receives your donation.

- Tissue
- AAA Batteries
- Sharpies/Pens
- Oxford Laminated Twin Pocket folders, letter size (white, purple or blue glossy). Available on Amazon.com
- Composition notebooks
- Micro:bit - BBC2546862 Micro:bit go. Available on Amazon.com

Maydm also uses Amazon Smile, so if you're shopping for yourself:

1. Go to smile.amazon.com
2. Choose Maydm as your organization of choice
3. 0.5% of your purchase gets donated to Maydm!

Recycle for Mindset, Inc. The Service Project Committee will continue collecting used ink cartridges at every luncheon for Mindset, Inc. Mindset is a non-profit organization dedicated to building healthier minds and more fulfilled lives. They offer free mental wellness education, tools, and resources to all Dane County residents. One source of their funding comes from recycling old ink cartridges. They will accept any brand and size of empty inkjet or toner cartridges. We ask that you put them in a plastic bag to prevent leakage.



WNIM 2019 FALL WALK and FUNDRAISER

Proceeds to benefit **Maydm** - providing girls and youth of color in grades 6-12 with skill-based training for the technology sector.



Date of Fall Walk Event: Wednesday, October 16, 2019

Rain Date: Wednesday, October, 23, 2019

 Join in the fun, walk with your friends, choose a distance that works for you and enjoy our beautiful fall weather while supporting a wonderful program! 

Three Walk Options

12 miles - Meet at Olbrich Gardens (park away from main entrance) at 9:00 AM

7 miles - Meet at Olin-Turville Park (meet at north parking lot by boat launch and park in the spaces that face playing field) at 11:00 AM

3.5 miles - Meet at Winnequah Park Shelter (5401 Healy Lane, Monona) at 12:15 PM

****Support Maydm without walking by checking: "Pledging but not walking" on the registration form below.****



WNIM Fall Walk Pledge & Registration Form

**Please mail registration form and payment by October 10, 2019 to:
Sue Ciurczak, 2591 Oak View Ct, Fitchburg, WI 53711**

Name: _____ **Email:** _____

I plan to walk 12 7 3.5 miles (circle one)

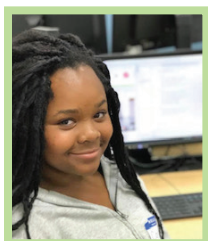
Pledging but not walking: ☐ **(check here)**

My pledge amount: \$ _____ **(checks payable to Maydm)**

Maydm Inc.

The summer of 2019 was a great success for Maydm. Through program growth and organizational expansion, they're only getting started. Maydm's programs grew from 1-3 week programs to 2, 3, and 5 week programs. Throughout each of these programs, students worked with mentors from the tech field and went on a STEM exposure field trip to companies including Rockwell Automation, TDS, Harley Davidson, and American Family Insurance.

The summer began with two middle school web development programs. One in Milwaukee serving 18 girls from two locations of the Boys and Girls Club of Greater Milwaukee, and one in Madison serving 13 students from around the city. In these programs, students learned programming languages including HTML, CSS, and Javascript, and they learned to build their own websites.



In the Milwaukee program, half of the students increased their desire to work in a STEM field and 75% of students want to continue learning how to code on their own. In the Madison program, 100% of students felt confident in ability to learn new things after the program and 81% reported to be makers, not just users of technology.

Later in the summer Maydm hosted a second immersive program for high school students to learn the intricacies of app development. These students learned how to build and code their own Android apps and even published them on the Google Play store. 88% said they liked or loved STEM, up from 55% before the program, and 6 out of 8 students said they were likely or very likely to pursue advanced STEM classes in school.

Brandon (15) said, he “wanted to learn new skills instead of just having a job at Culvers, and I certainly did that. I want to have a career in robotics and continue learning to code.” Brithany (16) also greatly enjoyed her experience saying, “a high point for me was learning about all the careers STEM has to offer, and I feel accomplished for sure. I think this is a really unique program and I’m glad I got an opportunity to join.”



Between the spring and summer of 2019 Maydm has served 256 students. 78% of these students receive free or reduced lunch, 64% are girls, and 82% are students of color. These students, the ones Maydm works to support every day, have the passion and potential to become our world's next great innovators. It is our job to ensure they have the support, exposure, and boldness to pursue those passions and forge their own path in tech.

Maydm is striving to be a resource and a path to a higher quality of life for students who have been persistently underrepresented in tech, and this summer they continued to do just that. The summer has come to a close, and they are ready to move forward, reach more students, and keep fighting for greater representation in STEM.

Thank you for all your support, The Maydm Team



Interest Groups

If you would like to start a new group or have an idea for a new group, please contact Anne Brasier, abrasier2@gmail.com. These small groups are a wonderful way to make connections and friends.. We have over 50 current groups, but there is always room for more. Chanc-

New Interest Group – Who's New Genealogy Explorers

WNIM member Anne Spurgeon is starting a new genealogy interest group (and would love to find a co-chair to help her!) Anne has a Master's Degree/ABD in US History from UW Madison, and has done genealogy research for over 40 years, but learns more every time she digs in and would love to continue learning with a group of curious WNIM members! She is looking forward to becoming a Board Certified Genealogist and Board Certified Genealogical Lecturer when time allows (i.e. retirement).

WNIM family history researchers at all levels are welcome, from people who already have a lot of documents, charts, records, and photos to those who know very little about their family history and want to get started. We'll meet once a month for 2 hours in a private meeting room at a Madison area public library. We will brainstorm with one another on how to break down walls and solve mysteries! We will learn about technological tools and online resources available to genealogists and how to use them. We will discuss how best to plan ahead for a research trip to get the most out of our time in local historical societies, courthouses and cemeteries. We'll talk about DNA tests and genetic genealogy. We may plan field trips to learn more about how to use local research centers like the Wisconsin Historical Society that has collections of local history materials from all over the US. To start, we will limit the group to no more than 9 members because of space limitations, and so it's easier to help one another and ask questions that everyone can hear the answers! We will meet on the first Wednesday of each month from 10 am to noon, except January when we'll meet on the second Wednesday. Location TBD. We'll have an informational meeting to talk about the group on Wednesday, October 2 at 10 am at a local library. Contact Anne at anne@spurgeonwoods.com for more information or to sign up.

Our Mah Jongg III Group

The group started in the Fall of 2007 when Carol Carnine taught a group of us how to play. Since then only a few people have come and gone. The eleven of us play for money every Monday afternoon from 12:30 to 4:30. We are a lively group, also discussing books, current events, family, food, gardening, health, and travel! It is wonderful how such a diverse group of women has grown to be such great friends...all because we joined Who's New in Madison!



Front row: Audrey Chase, Betty Gray, Roberta Farris

Back row: Marcia Rainwater, Sue Hilt, Carol Carnine, Dolores Zeeh, Martha Abrams, Carol Briscoe, Sue McCoy, Karen Wallander

Welcome New Members to WNIM

These new members have joined Who's New over the past month.

Susan Sweeney	Linda Mullane	Nancy Blom Roach	Marilyn Byrne
Katie Hastreiter	Janice Singles	Diana Loots-Gams	Martha Main
Robin Downs	Susan Schaefer	Dawn Feneht	Luciana Borbely
Judy Murray	JoAnn Boushon	Ruthanne Landsness	Hannah Bernard-Donals
Kathleen O'Connell	Annette Laing	Diann Danielsen	Karen Alexander
Kris Lehker			

✓ Check website directory for more details on new members.

Overture Center Group Tickets



Who's New in Madison members are invited to purchase tickets to a variety of Overture Center performances at reduced group ticket prices. By purchasing as a group, we have priority seating before tickets go on sale to the general public.

The following shows will be offered for the late Winter/Spring/Summer season. Seats for the Broadway shows will be at the Circle level – seats for Overture presents shows will be either on the main floor or upper orchestra for shows in both the Capital Theater and Overture Hall. Ticket purchases for these shows must be received by December 15, 2019. Checks should be payable to Debbie Wise and sent to 14 Saint Andrews Circle, Madison, WI 53717. Please include a self-addressed stamped envelope with your order. Only one envelope is needed for your entire order. Please feel free to pass this information on to any Who's New members you feel would be interested. Any questions, please contact Debbie – dwise52@charter.net. Further information about any of these shows can be found on the Overture website – www.overture.org.

For late Winter/Spring/Summer, we are offering the following shows. Payment for these tickets will be due December 15, 2019.

Broadway Shows

- The Color Purple – Sunday, February 25, 2020 - \$72.50
- My Fair Lady – Sunday, April 26, 2020 - \$72.50
- The Play That Goes Wrong – Sunday, May 17, 2020 - \$72.50
- Come from Away – Sunday, August 9, 2020- 72.50

Overture Presents Shows

- Diavolo - Thursday, February 27, 2020, 7:30PM - Capital Theater – \$63.00
- One Night of Queen - Tuesday, March 24, 2020, 7:30PM - Capital Theater – \$54.00
- Second City Laughing - Saturday, June 13, 2020, 6:00PM - Capital Theater – \$45.00



Share your talents – Volunteer with Maydm*
Providing girls and youth of color in grades 6-12 with skill-based training for the technology sector.

Are you interested in volunteer opportunities? Maydm, our Service Project for 2019-2020 can use your skills and resources. Check out the list of ways you can share your experiences with the tech leaders of tomorrow!

- Financial auditing experience is needed to assist with a mock audit to help Maydm prepare for the real thing and secure additional grants and donations.
- Human Resource knowledge to help with the expansion of Maydm's programs.
- Leadership experience for student enrichment and professional development.
- Help with researching potential student internships.
- Fund raising experience.
- Research assistance with grants and foundations.
- Legal and accounting advice may be needed from time to time.
- If you are an organized person, or one who likes to delegate or direct, your skills will be appreciated at various student workshops.
- Assistance with scanning and uploading Quickbooks.
- Help with writing donor thank you cards and business card organizing.
- Organizing spreadsheets of companies that might be of assistance to Maydm.
- Curriculum slide formatting.
- Spanish translation.
- Photography skills to record events.
- Ideas for marketing to kids, schools, donors.
- Preparation help before and day of the "Hour of Code" all day event at Epic on Saturday, December 7, 2019.

If you are interested in volunteering, contact Genevieve Murtaugh at genevieve.murtaugh@gmail.com. She will be the Who's New contact for members who wish to volunteer with Maydm.

Maydm has moved to their new location - 3330 University Ave. Ste. 202, Madison, WI 53705. Phone # 608-421-2425.

Thank you from the WN Service Project Committee: Sue Ciurczak, Patti Bavluka, Genevieve Murtaugh, Susan Cambria, Jill Westberg

What does the Who's New Board of Directors talk about each month?

You can find out by reading the minutes of our board meetings, which are available on our website. Use the Quick Menu to find the "Board Minutes" tab; or from the Members Homepage, scroll down to Board Meeting Minutes in the Club Information section. Your WN Board members welcome your input and ideas on any of the matters that we discuss – contact any of us to let us know your thoughts. There was not a Board meeting in the month of January.

Who's New Board Members 2019 - 2020

Executive Board

President

Paula Primm, 404-229-7455
paulalprimm@gmail.com

Vice President

Anne Brasier 409 771-5244
Abrasier2@gmail.com

Secretary

Betty Cohen, 617-447-5412
bettycohen3@gmail.com

Treasurer

Barbara White 402 203-9440
Blwhite2@me.com

Committee Members

Hostess

Debbie Snyder, 318-1764
debsny1@gmail.com

Committee:

Pam Benish, Mary Knight,
Sue Madson, Terry Payne,
Sue Simon

New Member Coffee/Cocktail

Dawn Curatolo 331 643-9620
Dcurt18@hotmail.com

Committee:

Sue Bishop, Janet Pawelski,
Lydia Weber, Susanne
Pelicano, Randee Shayne,
Nancy Skeffington

Archives

Carol Carnine, 833-9642
carolcar9@yahoo.com

Luncheons

Barbara Foster, 608-203-8010
foster8434@prodigy.net

Committee:

Merriel Kruse, Katie Heling,
Joanie Bachhuber, Diane
Rigby, Deb Riederer

Membership/Directory

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Susan Cambria 603 714-1411
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Gail Green, 509-6214
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Programs

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Mary Bergin, Joy Cardin,
Marge Kostichka

Website:

Mary Lindstrom, 217-5044
mary.jth@gmail.com

Anne Spurgeon, 251-3837
anne@spurgeonwoods.com

Committee:

Denise Cariski, Kathy Condit,
Barb Foster, Debbie Wise

Service Project

Sue Ciurczak, 467-2267
sjvacurczak@gmail.com

Patti Bavlnka, 825-2292
pbavlnka@gmail.com

Committee:

Genevieve Murtaugh, Jill
Westberg, Sue Cambria

Fashion Show Coordinator
Marge Kostichka

Past President

Kathy Nelson, 269-208-8257
katnells59@gmail.com

Note for members:

If you have a change of address, email or phone number, please update your information on the website. Go to www.whosnew.org, click on *My Account* box and then go to *Account Details* to edit.