

September 2019 Newsletter

# Who's New in Madison

Where New Faces Become Old Friends

## Please Take Note

Visit our member website at:  
[www.whosnew.org](http://www.whosnew.org)

Visit our public website is:  
[www.whosnew.org](http://www.whosnew.org)

Find us on Facebook at:  
Who's New in Madison



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Please contact the editors with  
any questions or concerns  
regarding the newsletter.  
Liz Freitick or Gail Green  
[whosnew.newsletter@gmail.com](mailto:whosnew.newsletter@gmail.com)

## *President's Corner*

Paula Primm

When I retired and moved to Madison from suburban Atlanta five years ago, I didn't know anyone in Wisconsin other than a few family members - my son, my daughter-in-law, and some of her kin. I had plenty of things I wanted to do and plenty of time to do them, but no one to do them with. Each morning, I gave myself a little pep talk that sounded like this, "You will make friends here. You always do. Give it time." I anticipated that it would take about two years for me to really feel a part of this community. That was before I joined Who's New in Madison (WNIM). As a new member, I started going to the luncheons, I signed up for some interest groups, and I told others my life story and listened to theirs. Before I knew it, I was not just socializing, I was learning more about my community through our luncheon speakers and conversation with other members, I was hiking and biking and snowshoeing, and I had made real friends. It didn't take two years. More like six months.

In the past five years, I've learned a lot about the rhythms of life here in the Madison area. I delight in watching the lakes ice in and ice out, I smile as I see the students move  
*(Continued on page 2)*

## **Membership Renewal**

This is Membership Renewal time which is open until

**September 1, 2019.** Renewal and payment must be made on the [www.whosnew.org](http://www.whosnew.org) website. Membership dues will remain \$20 as long as you renew by the September 1 deadline. Payment is non-refundable. A \$25 late charge will be added if you renew after September 1, 2019.

You will receive email reminders during the renewal period. Please log into the [whosnew.org](http://www.whosnew.org) website and verify that your profile email address is accurate.



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*(President's Corner continued from page 1)*

in and move out and have learned all about Hippy Christmas. Now that June is right around the corner, I'm looking forward to the long relaxed days of summer and outdoor everything. Not just outdoor sports and recreational activities, but outdoor markets on the Square and all over the area; outdoor dining both at home and at any restaurant with a few square feet of sidewalk; and outdoor music on the Square, on the Rooftop, on Union Terrace, really everywhere and anywhere. We even have a world-class outdoor theater an hour's drive away. It's a magical time of the year.

For WNIM, the summer is a busy time, too. Luncheons don't start up again until September, but most of our interest groups continue year-round. Our outdoor activity groups are in full swing. Your new board and committees will be busy all summer planning the luncheons, programs, and service project opportunities for next year, orchestrating membership renewal, and updating and improving the website. You can find the names of all of the women who will be working on your behalf, this summer and throughout the year, listed on page 8 of this newsletter. When you see these dedicated women, please thank them for stepping up to serve this year.

In the May newsletter, Kathy Nelson did a good job of thanking the outgoing board and committee members for their service. I want to add my thanks to hers and also to thank Kathy herself. Her calm, cheerful, insightful leadership this past year set the tone for all us. I give her an outstanding performance rating for 2018/2019. I'm relieved that she will still be on hand as past-president to advise me as I take over her duties. Thank you, Kathy!

Finally, I want to thank each of you for all that you do with and for WNIM and with and for each other. You are an amazing group of women, almost 600 strong. I am honored to serve as your president for the 2019/2020. Happy Fall, Y'all!

***Paula Primm***

### **Please Note:**

The **Membership Directory** will not be printed and mailed this fall since the Membership Directory is accessible on the whosnew.org website. If any member wants a paper copy, the directory can be exported to an Excel file from the website by clicking the Export button on the Member Directory page and then printing it. Make sure to arrange the names alphabetically before printing it. There is a significant cost savings (\$1,600) by no longer printing and mailing the directory. In addition, the website directory is current and updates as new members join during the year.



**Reservation deadline is midnight, Sunday, September 1, 2019**

**Go to [whosnew.org](http://whosnew.org) to register**

## ***Luncheon Program***

Our kick-off luncheon for the 2019-20 season will feature our Interest Groups. Groups will share information, highlight activities and be on hand to answer questions before lunch. Come browse the offerings. If you can't wait for September 12, logon to your account at [whosnew.org](http://whosnew.org), click on the quick menu button and then Interest Groups. You will find information about the groups, whether or not they are open, meeting times and places and leader contact information. Fifty one of the more than sixty Interest Groups are accepting new members or keeping a list of subs or a wait list. If you want to start a new group please contact, Anne Brasier, [abrasier2@gmail.com](mailto:abrasier2@gmail.com) and we will get you started. These small groups are a wonderful way to make connections and friends.

The September luncheon is also an opportunity to learn about the organization that we will support for our Service Project, Maydm. Founded in 2016, Maydm provides girls and youth of color in grades 6-12 with skill-based training for the technology sector.

## ***Reservation Information***

Please do your part in remembering our luncheons are always the 2nd Thursday of each month. Our luncheon deadline for the upcoming online reservation is ***midnight, Sunday September 1st.***

### **Save these Luncheon Dates**

Oct. 10	Black Hawk Country Club
Nov. 14	Porta Bella
Dec. 12	Nakoma Country Club
Jan. 9	Bishops Bay Country Club
Feb. 13	Pasqual's Cantina
March 12	Bonfrye American Grille
April 9	Buck & Honey's — new Monona location
May 14	Olbrich Botanical Garden

### **Cost**

Our committee works hard to choose interesting venues that can accommodate our size, space requirements, provide a nice meal and dessert (with the opportunity for a cocktail). We do our best to keep the cost of a luncheon \$25 or less, with 5.5% tax and 18% to 20+% service charge included in that price.

## ***September Luncheon***

**September 12, 2019**

11:00 AM Cocktails

12:00 Noon Luncheon

### **Goodman Center Brassworks**

214 Waubesa St.

Madison

### **Menu:**

#### ***Raspberry Chicken Salad***

Breast of chicken marinated in raspberry vinaigrette, served over greens topped with fresh raspberries, blueberries, mango, and feta cheese

**\$24.75**

— or —

#### ***Tortellini Salad***

Cheese tortellini salad tossed in a light garlic olive oil with fresh seasonal vegetables

**\$22.75**

***Meals served with bread***

### **Dessert/Beverages:**

Ice tea and coffee  
Assorted brownies and bars

***Parking in St. Bernards lot or the Goodman Community Center or street parking, as always we suggest carpooling***





## *Service Project 2019-2020*

Who's New in Madison has a tradition of supporting a non-profit organization each year through various fund raising activities. The Service Project Committee members interview perspective non-profit organizations and present their choice to the Board of Directors for final approval.

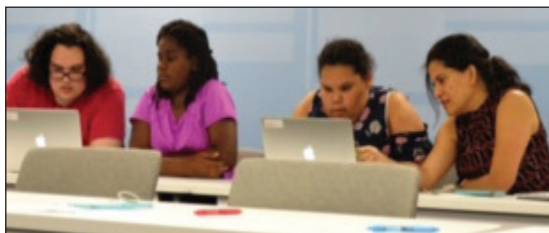
The Service Project Committee is proud to announce Maydm as its non-profit organization for the 2019-2020 year. Maydm provides girls and youth of color in grades 6-12 with skill-based training for the technology sector.



Winnie Karanja, Maydm's executive director, founded the program in 2016. Winnie describes Maydm best: "Our programs equip girls and students of color with the skills, knowledge and confidence they need to pursue a future in the tech field, improving their quality of life and revolutionizing the tech industry. Maydm has been the first in-depth STEM adventure for the majority of the students we've worked with, and we want to make it as accessible as possible." We hope you enjoy reading the accompanying article about Maydm and seeing their wonderful students in action.

During the coming year the Service Project Committee will be planning fund raising activities to help support Maydm's programs and students. These include:

- The annual Fall Walk in October (please see Fall Walk registration form on page 5)
- The Giving Tree in November
- A Holiday Bazaar in December
- Mah Jongg tournament in April
- A final opportunity to contribute to Maydm at our May luncheon



In addition to our fund raising activities, we have traditionally asked members to bring an item to each luncheon, from a list provided by the non-profit, that will help provide a few "extras" from their wish list. We will update this list monthly, as well as, provide a closer look into Maydm's unique and exciting programs.

Questions? Contact any Service Project Committee Member: Sue Ciurczak, Patti Bavlnka, Genevieve Murtaugh, Susan Cambria, Jill Westberg



# **WNIM 2019 FALL WALK and FUNDRAISER**

Proceeds to benefit Maydm - providing girls and youth of color in grades 6-12 with skill-based training for the technology sector.



**Date of Fall Walk Event: Wednesday, October 16, 2019**

**Rain Date: Wednesday, October 23, 2019**

## **Three Walk Options**

**12 miles - Meet at Olbrich Gardens** (park away from main entrance) **at 9:00 AM**

**7 miles - Meet at Olin-Turville Park** (meet at north parking lot by boat launch and park in the spaces that face playing field) **at 11:00 AM**

**3.5 miles - Meet at Winnequah Park Shelter** (5401 Healy Lane, Monona) **at 12:15 PM**

**\*\*Support Maydm without walking by checking: "Pledging but not walking" on the registration form below.\*\***



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## **WNIM Fall Walk Pledge & Registration Form**

**Please mail registration form and payment by October 10, 2019 to:  
Sue Ciurczak, 2591 Oak View Ct, Fitchburg, WI 53711**

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**I plan to walk      12      7      3.5      miles (circle one)**

**Pledging but not walking:** \_\_\_\_\_ **(Check here)**

**My pledge amount: \$** \_\_\_\_\_ **(checks payable to Maydm)**



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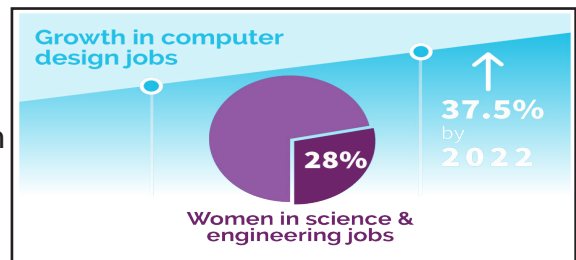
## *Maydm Inc.*

Maydm is a 501(c)(3) non profit that provides girls and youth of color in grades 6-12 with skill-based training for the technology sector. Maydm's holistic approach includes mentorship and industry exposure to prepare students from traditionally underrepresented populations to engage in and revolutionize the tech industry. Maydm teaches programs in a variety of STEM (Science, Technology, Engineering, and Mathematics) topics including how to build websites and Android Apps



Founder and Executive Director of Maydm, Winnie Karanja, holds a Master of Science in Development Studies and A Bachelor of Arts in Education and International Politics. She has worked on national data projects, has led economic development initiatives, and is committed to equipping youth in utilizing and understanding the power of technology to fuel their dreams. She began Maydm because she knows girls and students of color are extraordinary, and she wanted to create a space in tech where they can flourish.

In 2018, the state of Wisconsin had only 918 computer science graduates to fill 6,939 open computing jobs. Only 35% of schools nationally teach Computer Science programming, and only 17% of Wisconsin high schools offered AP Computer Science. While the median African-American salary in Wisconsin is \$30,721, the average computer or math occupation salary is \$74,520.



Contrary to these statistics though, Maydm works with 62% girls, 81% students of color, and 79% students who receive free or reduced lunch. Maydm envisions a world where all students know that a career in STEM is possible for them; a world where all students are equipped with the skills to elevate their quality of life; a world where all students can pursue their dreams as entrepreneurs, developers, engineers, or professors.

Thank you for your support in selecting Maydm as the recipient of your fundraising this year. We are so grateful for your generosity and commitment to the community.

**Recycle** for Mindset, Inc. The Service Project Committee will continue collecting used ink cartridges at every luncheon for Mindset, Inc. Mindset is a non-profit organization dedicated to building healthier minds and more fulfilled lives. They offer free mental wellness education, tools, and resources to all Dane County residents. One source of their funding comes from recycling old ink cartridges. They will accept any brand and size of empty inkjet or toner cartridges. We ask that you put them in a plastic bag to prevent leakage.



## *Artists Abound*

Artistic talent in Who's New abounds in many different shapes and forms....from water coloring to tiny book-making to quilting to jewelry making to photography to painting to glass etching to knitting to even more. To celebrate that talent, we have started a tradition of exhibiting artistic endeavors at the September Not Just Wine and Cheese event. We hope you will volunteer to display your art for the rest of us to appreciate. Please contact Martha Abrams for more information on how to volunteer to be a part of this celebration. NJWC will be hosted by Pat and Peter Eaton on September 20 from 7-9 pm.

Martha can be reached at 608-278-2797 (home),  
240-888-3128 (cell) or [MarthaAct2@gmail.com](mailto:MarthaAct2@gmail.com).

## *Not Just Wine and Cheese*

**Friday, September 20th**      **Hosts: Pat and Peter Eaton**

**Middleton Center Community Room, 7551 Hubbard Ave, Middleton, 2nd floor**

**Parking:** On street, OR surface park through entrance on Elmwood Ave. immediately past Middleton Post Office entrance, OR on Terrace Avenue next to the old water tower, OR on Parmenter Street through entrance next to rr tracks.

**Directions:** Entrance to 7551 Hubbard Ave building is around the corner from Longtable Beer Café on Hubbard Ave. Take elevator to 2nd floor and proceed straight ahead.

**RSVP:** Pat Eaton - [pat@sevillariders.com](mailto:pat@sevillariders.com) or call 203-5637 or Peter 852-3779

## *Welcome New Members to WNIM*

These new members are listed in order of joining WN throughout the summer.

Lisa Kass	Vergene Rodman	Diane Medcalf	Denise Mullane
Kate Hardy	Becky Steinhoff	Lynn Tarnoff	Barbara Glinski
Linda Tuchman-	Ellen Merlis	Sue Iaccarino	Jennifer Peters
Ginsberg	Shirley Plumb	Laurie Gutkowski	Judy White
Michelle Green	Meg Little	Lauren Plowman	Hannah Guffy
Maureen Kiley	Mary Cochems	Lynsey Plume	Melody Panek

✓ Check website directory for more details on new members.



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## What does the Who's New Board of Directors talk about each month?

You can find out by reading the minutes of our board meetings, which are available on our website. Use the Quick Menu to find the "Board Minutes" tab; or from the Members Homepage, scroll down to Board Meeting Minutes in the Club Information section. Your WN Board members welcome your input and ideas on any of the matters that we discuss – contact any of us to let us know your thoughts. There was not a Board meeting in the month of January.

### Who's New Board Members 2019 - 2020

#### Executive Board

##### **President**

Paula Primm, 404-229-7455  
paulalprimm@gmail.com

##### **Vice President**

Anne Brasier 409 771-5244  
Abrasier2@gmail.com

##### **Secretary**

Betty Cohen, 617-447-5412  
bettycohen3@gmail.com

##### **Treasurer**

Barbara White 402 203-9440  
Blwhite2@me.com

#### Committee Members

##### **Hostess**

Debbie Snyder, 318-1764  
debsny1@gmail.com

##### **Committee:**

Pam Benish, Mary Knight,  
Sue Madson, Terry Payne,  
Sue Simon

##### **New Member Coffee/Cocktail**

Dawn Curatolo 331 643-9620  
Dcurt18@hotmail.com

##### **Committee:**

Sue Bishop, Janet Pawelski,  
Lydia Weber, Susanne  
Pelicano, Rhonda Shayne,  
Nancy Skeffington

##### **Archives**

Carol Carnine, 833-9642  
carolcar9@yahoo.com

##### **Luncheons**

Barbara Foster, 608-203-8010  
foster8434@prodigy.net

##### **Committee:**

Debbie Wallace, Katie Heling,  
Joanie Bachhuber, Diane  
Rigby, Deb Riederer

##### **Membership/Directory**

Denise Cariski, 608 698-1611  
dmcaris@sbcglobal.net

Susan Cambria 603 714-1411  
susancambria@gmail.com

##### **Newsletter**

Liz Freitick, 438-2988  
whosnew.newsletter@gmail.com

Gail Green, 509-6214  
whosnew.newsletter@gmail.com

##### **Programs**

Diane Wiersema 608 837-3080  
dutch5@charter.net

##### **Committee:**

Pam Benish, Mary Bergin,  
Joy Cardin, Marge Kostichka

##### **Website:**

Mary Lindstrom, 217-5044  
mary.jth@gmail.com

Anne Spurgeon 608 251-3837  
anne@spurgeonwoods.com

##### **Committee:**

Denise Cariski, Kathy Condit,  
Barb Foster, Debbie Wise

##### **Service Project**

Diane Wiersema, 837-3080  
dutch5@charter.net

Patti Bavlnka 608 825-2292  
pbavlnka@gmail.com

##### **Committee:**

Genevieve Murtaugh, Jill  
Westberg, Sue Cambria

*Fashion Show Coordinator*  
Marge Kostichka

##### **Past President**

Kathy Nelson, 269-208-8257  
katnells59@gmail.com

##### **Note for members:**

If you have a change of address, email or phone number, please update your information on the website. Go to [www.whosnew.org](http://www.whosnew.org), click on *My Account* box and then go to *Account Details* to edit.