

# Who's New in Madison

Where New Faces Become Old Friends

## Please Take Note

Visit our member website at:  
[www.whosnew.org](http://www.whosnew.org)

Visit our public website is:  
[www.whosnew.org](http://www.whosnew.org)

Find us on Facebook at:  
Who's New in Madison



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Please contact the editors with  
any questions or concerns  
regarding the newsletter.

Liz Freitick or Gail Green  
[whosnew.newsletter@gmail.com](mailto:whosnew.newsletter@gmail.com)

## President's Corner

Anne Brasier

This has been a challenging summer as we navigated reopening our lives in small steps in a safe manner. As we adapt to the coronavirus pandemic many of us are doing things we never thought we would, wearing masks in public, having groceries delivered, learning zoom, but as we become increasing physically distanced, being socially connected is more important than ever.

As the board started to plan for Who's New' upcoming year, we sent out an online survey in late June to see if anyone was comfortable with in person luncheons. Thanks to the more than 240 women who responded with thoughtful comments. Taking heart from your responses, I turned to a list of 'Can do winning attitudes' I used to have posted over my desk at work

### Can't

We've never done it before  
There's no way it'll work  
It will never work  
It can't be done  
It's too radical a change

### Can Do

We have the opportunity to be first  
We can make it work  
We'll give it a try  
It'll be a challenge  
Let's take a chance

*(Continued on page 2)*

**Please renew today!** As you receive this, we have 2 weeks to go before WNIM renewal period is over. Thanks to the many members who have already renewed!

Membership renewal is available through September 1, 2020. Log into [whosnew.org](http://whosnew.org) website, click Renew Membership and follow the instructions. Dues remain \$20 if paid by September 1. After the renewal period ends, you will be charged a late fee of \$15.

We have a fun year ahead with new interest groups coming up, some oldies but goodies going online and most of all the chance to visit old friends and form new friendships.

*Thank you, Susan Cambria & Diane Galarneau, Membership Co-chairs*

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*(President's Corner continued from page 1)*

Chances are the rest of 2020 won't look like Who's New activities from before, but we have the opportunity to try something new and still provide a welcoming community for our membership and to support a worthy non-profit in Madison.

Join us for a virtual September luncheon on September 10 at 11:30. We will have small chat rooms to talk with other members and we'll conduct needed Who's New business. A few of our Interest Group leaders that have been meeting over the summer will speak and you will be able to hear from the Madison Reading Project, our new service project organization for 20-21. Make your own lunch and join us via Zoom on September 10. There is no charge, but we will be asking for reservations to allow us to directly reach you with information about the first virtual luncheon. At press time the details of this reservation process were still being worked out. Watch for updates. The link to the Zoom luncheon will be posted on the Who's New website by September 8, if you are able to join us at the last moment.

Training for and competing in triathlon is an important part of my life. During the pandemic I have had recurring dreams (nightmares) about going to a race and being unable to find the starting line or missing my start time. Last night in my dreams I made it to the race and the starting line, but was saddled with a huge wooden trailer holding my water, equipment and nutrition. Guiding a social group such as Who's New during a time of social distancing feels much the same as running a race handicapped by a huge wagon. But then I remember much of what I love about the sport is the training, the community and the journey, not just the racing. Who's New will have a different look this year and I hope you find the friendships and community provided a worthwhile investment in your life.

My mother passed away July 1 not from Covid, but certainly the isolation from preventative measures put in place at her assisted living hastened her decline. I urge you to make phone calls, send emails, reach out to your old and new friends in Who's New. It may be just the smile or connection that brightens someone's day.

You can find the names of all of the women who will be working on your behalf, this summer and throughout the year, listed on the last page of this newsletter. When you see these dedicated women, please thank them for stepping up to serve this year. Any of us would love to hear your ideas on how we can arrange or plan activities to still provide fellowship and connections and keep Who's New strong.

Anne Brasier

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## *Luncheon Program*

Our kick-off luncheon for the 2020-21 season will be in a new virtual format. The virtual luncheon will begin at 11:30 with groups of 4-6 women having the opportunity to chat with each other. The business portion and other presentations will start at noon.

**Interest Groups** are traditionally highlighted at this luncheon. We will hear from 4-6 groups that have continued to meet during the pandemic and how they have adapted.

- We are all tired of the new normal and WNIM can offer vital connections. Some of our outdoor groups are meeting cautiously, following numbers and mask restrictions. Book clubs are discussing via zoom, mah Jongg and bridge are being played online. Dividend Divas continue to invest and the knitting group shows off projects and chats online.
- At any time you can logon to your account at whosnew.org, click on the quick menu button and then Interest Groups. You will find information about the groups, whether or not they are open, meeting times and places and leader contact information.
- We are working on a searchable version to find open interest groups, but in the meantime, email the leaders to see if the group is accepting new members or keeping a list of subs or a wait list.

The September luncheon is also an opportunity to learn about the organization that we will support for our **Service Project**, *The Madison Reading Project*. Rowan Childs, executive director of the Madison Reading Project, will join us via Zoom and tell us about the organization. Founded in 2013, the Madison reading project has provided 138, 988 books to 72,752 kids. Join us via Zoom on September 10th to learn more.

### **Reservation Information**

Our luncheons are always the 2nd Thursday of each month.

There is no charge for virtual luncheons. Sign up for the September 10th luncheon at—  
<https://www.signupgenius.com/go/10c0d4daba92fa4fbce9-september>.

The program will be recorded and posted on Who's New website for viewing after September 10th.

We will continue to provide a speaker and programming and conduct any necessary business at virtual luncheons at least through the end of 2020. **Save the Virtual Luncheon Dates:**

**October 8**

**November 12**

**December 10**

Zoom technical support before the meeting is available by emailing Merriel Kruse at merrielk@gmail.com. If you need or want help downloading the Zoom app or learning how to connect, please reach out to Merriel.

### **September Virtual Luncheon--Early Invite**

Some of you have already received a blast email with a link to a Sign up Genius page for the September luncheon. Thank you to the 43 of you who have already registered!! This same message will be sent again toward the end of August. Look in your promotions or spam folders for the email if you don't see it in your in-box. Those registered will be emailed the Zoom link to the luncheon. The link for the meeting will also be posted to the Who's New website by September 8. Thanks to everyone for trying out a new way of meeting.



### **WNIM** *Not Just Wine and Cheese*

The September 18 gathering for Not Just Wine and Cheese is on hold pending an increase in the size of a group that can safely meet in Dane County.

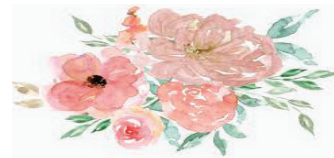
Normally NJWC meets on the 3rd Friday of the month. Guided virtual wine tastings or cocktail making parties are being explored. We would have you purchase particular wines or ingredients and then an expert would guide us via Zoom in tasting or creating. If you have experience doing either, please reach out to Cathy Broan [cbroan@gmail.com](mailto:cbroan@gmail.com)

### *Welcome New Members to WNIM*

These new members have joined Who's New over the past month. Check website directory for more details on new members. Wishing a warm welcome to our new members:

*Eileen Ahearn  
Patty Bluestein  
Aubrey Woods*

*Jane Vandre  
Jane Wery  
Cindy Jaggi*



In Garner Park, the Welcome **New Members Coffee** Committee hosted an "Open Park" on June 24th. New members learned about the organization, luncheons, our yearly service project and were encouraged to check out and join some of the many Interest Groups. We enjoyed visiting and welcoming the new members.

*Kerry Jewison, Co-chair Welcome New Members Coffee committee*

### *Volunteers wanted*

Are you finding yourself with time on your hands, looking for a meaningful activity? Who's New is in need of volunteers to work on the Programs committee and someone to serve as Archivist for the organization.

Contact **Diane Wiersema**, 608 837-3080, [dutch5@charter.net](mailto:dutch5@charter.net) if you want to help find exciting speakers for the upcoming year.

And talk with **Carol Carnine**, 833-9642, [carolcar9@yahoo.com](mailto:carolcar9@yahoo.com) if you are a history buff with a desire to preserve our organization's history.



## Service Committee News - September 2020

Who's New in Madison has a tradition of supporting a non-profit organization each year through various fund raising activities. The Service Committee members interview perspective non-profit organizations and present their choice to the Board of Directors for final approval. The Service Committee is proud to announce The **Madison Reading Project** as its non-profit organization for the 2020-2021 year! We look forward to partnering with them to help advance their goals!

### **Let's learn more about Madison Reading Project through their own words.**

Madison Reading Project began in 2013 when Exec Director Rowan Childs, a mother of two, determined that her children needed extra help beyond school in learning to read and enjoy books. She discovered that by letting them select titles on their own, their interest and love for literacy was kindled.

Sitting with her children, she posed questions related to plot, character and structure of the stories they read together. Their love of reading flourished, as did their classroom success. She also included a variety of reading materials and topics that her children liked including cooking and sports.

Using that template, she started a pilot program and then bought books for families living at a nearby Salvation Army shelter and replicated her literacy success. Realizing she was re-energizing a love for reading among at-risk children in need, she began collecting books and bringing her successful tactics to other children.

A year later she registered as a 501(c)(3) nonprofit creating Madison Reading Project. Since then MRP has given away more than 120,000 new books and held hundreds of programs serving thousands of children and their families/care-givers. In May 2019, MRP purchased and outfitted its Big Red Reading Bus, enabling staff and volunteers to reach even more children in remote locations with a huge selection of books.

MRP has become one of SE Wisconsin's leading proponents of literacy - partnering with low to moderate income communities' neighborhood centers, social workers, libraries and schools to bring literacy delight to children who have few, if any, books in their homes. Educators repeatedly say that children who are read to by adults perform better than their peers in school, have a natural curiosity, and seek out undirected opportunities to read.

Since the COVID pandemic, MRP has adjusted its program delivery methods to ensure safety of staff, volunteers, and the community. Unable to provide direct service literacy programming, MRP instead provides bulk books to local organizations that are distributing food, supplies and counseling to families.

Books comfort children in this time of family stress and provide literacy journeys that invigorate young imaginations.







## *"Lets Walk for Books" - 2020 WN Fall Walk Fundraiser*

To stay safe and healthy, our 2020 Fall Walk Fundraiser will look different to reflect the times we are living in. Proceeds will benefit the Madison Reading Project which provides quality literacy programs and books for children in Dane County. Their programs encourage a love for books while developing the skills necessary for kids to become great readers. The Fall Walk Around the Lake will be back next year!



### **Fall Walk Registration and Pledge Form**

This year, the Service Committee is planning a fundraiser with many fun walk options for all abilities. Choose a distance that works for you and walk anytime during October! Enjoy our beautiful fall weather with a hike in the woods or a casual walk around your neighborhood. Check out area hiking trails. Walk at the gym or on your treadmill. Walk with a WN friend, or plan a small WN group hike. If you choose not to walk, pledge to be an energetic cheerleader!

### **Choose one of the following walk/hike options:**

1. 20k (12 miles) - for the most ardent walkers - chart your own adventure!
2. 10k (6 miles) - for the long walkers - check out local walking trails!
3. 5k about 3 miles - it's an enjoyable 1 hour walk! Perfect for a small group walk!
4. 1 mile walk - Walk 4 times around the school track or anywhere!
5. A short walk around your neighborhood - take your dog along!
6. Energetic cheerleader - Pledging but not walking!

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Please mail registration form and pledge donation by **October 15** to:  
Barb Fahey, 6222 Old Middleton Rd. Madison, WI 53705. Send pictures of your walk to Barb at fahey@uwosh.edu. to share in our newsletter and on Facebook.



Name: \_\_\_\_\_ Email: \_\_\_\_\_

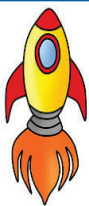
Address: \_\_\_\_\_

I am walking or cheering: \_\_\_\_\_(insert distance)

I Pledge: \_\_\_\_\_ Checks payable to: Madison Reading Project.

Thank you!





## “Let’s Launch a Love of Books” and Welcome Madison Reading Project as WNIM’s 2020-2021 Service Project

The Service Committee hopes to **ignite** your interest in Madison Reading Project by providing several fundraisers to **boost** and **propel** WN’s commitment and partnership with them. Together we can help MRP provide quality literacy programs and books for children in our community.

- Our fundraising activities will **lift-off** with the Fall Walk in October. Because of the corona virus and social distancing concerns, we are planning a fun but different Fall Walk for this year. It has something for everyone! Please see the Registration and Pledge form in this newsletter.
- A virtual Giving Tree Book event and a modified Holiday Bazaar are also being planned. Watch for exciting details in future newsletters! We guarantee a fun “virtual” shopping opportunity!
- This will be a difficult year for WN fundraisers, but we hope you will continue to share your generosity and support our Service Project activities.
- The Service Committee is also planning a way to collect monthly donations to provide MRP with some of the little extras on their wish list. Information on how you can help will be in the October newsletter.
- With almost 600 members - imagine how much WN can help Madison Reading Project **boost** literacy and create a love of reading for children in our community! With your help, let’s **propel** kids to **explore** exciting reading opportunities and adventures with books! Let’s help their imaginations **soar**!
- To learn more about the wonderful mission of Madison Reading Project, visit their website at [madisonreadingproject.com](http://madisonreadingproject.com). Sign up to receive their newsletter and check out their **Big Red Reading Bus** that gives away thousands of books to area children!



### You can also support Madison Reading Project through AmazonSmile.

AmazonSmile is an easy way to earn money for MRP. Every time you shop, AmazonSmile will donate 0.5% of your eligible purchases to MRP. Check out how at [smile.amazon.com](http://smile.amazon.com). On your first visit to smile.amazon.com, select Madison Reading Project to receive the donations before you start shopping. Then every purchase you make on Amazon Smile will result in a donation.

Thank you from the WN Service Committee: Stephanie Kissel chair, Nancy Daly, Barbara Fahay, Martha Main, Carol Ottenstein, Patti Bavlnka.

## Interest Group News

Who's New In Madison is about making positive social connections and building supportive friendships. In the midst of the Covid-19 pandemic our Interest Groups have had to find ways to safely support our mission. Many of our IG Leader and members have found new ways to maintain and forge new friendships where ever possible. A few interest groups shared comments about staying connected.

**Genealogy Explorers**, IG Leader, Anne Spurgeon. The Genealogy Explorers group meets by videoconference and we hope to start meeting soon! In the meantime, we've been working on our own genealogy projects, and hope to have plenty to share with one another when we meet again.

**Golf**, IG Leader, Kelly-Anne Robert. Ladies 9 hole golf started in early June. We have 16 regular players and we are keeping our social distance while on the course and enjoying the fresh air!

**Diversity Group**, IG Leader, Pat Eaton. Members receive occasional notice of items of interest about ways to respond to community issues of social justice and racial equity.

**Mah Jongg**, IG Leader, Joan Colburn. The groups plays Internet Mah Jongg rather than meet at the Fitchburg Senior Center. We look forward to playing together again.

**Book Club**, IG Leader, Susanne Policano. Our book group met once in a park so far and we will plan another meeting.

**Hiking Group**, IG Leader, Jean Koehl. The hiking group sends out a 'question of the day' each week so participants can keep in touch.

**Book Club**, IG Leader, Carol Melitsoff, *Book & Bites II*. The group enjoys meeting face-to-face outdoors with all the usual precautions.

**Book Club**, IG Leader, Sharyn Streicher, *Book & Bites IV*. Our group has videoconferenced with most of our members joining in.

**Book Club**, IG Leader, Merriel Krus, *Books and Bites I*. Since the start of social isolation, the group meets weekly on Wednesday by videoconference. We have a monthly book discussion and in the intervening weeks we have a check-in meeting in an effort to provide support to each other. We have our 2020-21 list planned.

**Monday Bridge**, IG Leader, Judy Loveless. Monday afternoon bridge group was canceled February to May 2020. We hope to schedule again in September.

**Euchre II**, IG Leader, Pam Benish. While the group is not playing Euchre now, several of the couples in that group have kept in touch via a virtual cocktail party on Friday nights. Instead of cards, we enjoy various trivia games which has been a lot of fun.



## WNIM Budgets

Who's New in Madison closed fiscal year 2019-2020 under budget by \$4,444. Significant variances were driven by reduced gatherings, luncheons and programming in line with 'stay at home' and 'social distancing' guidance. The budget approved for fiscal 2020-2021 facilitates flexibility for virtual and in person events, as appropriate, within health and safety guidance and directives.

### Who's New in Madison Financial Report as of

2019 - 2020  
June 30, 2020  
Year End Final

2020 - 2021  
Approved  
Budget

	2019-2020 Budget	2019-2020 Year to Date ACTUAL	Remaining Balance 6/30/20
<b>Members</b>	600	615	
<b>Membership Income</b>		\$ 12,600.00	
From Membership Dues	\$ 12,000.00		
From Savings	\$ 1,720.00		
Total Budget	\$ 13,720.00		
<b>Expense and Other Income</b>			
Directory/Postage	\$ -	\$ -	\$ -
Historian/Archivist	\$ 100.00	\$ -	\$ 100.00
Hostess	\$ 175.00	\$ 56.32	\$ 118.68
Insurance	\$ 1,630.00	\$ 1,576.00	\$ 54.00
Joint Board Meeting	\$ 50.00	\$ -	\$ 50.00
Luncheons	\$ 1,500.00	\$ 352.45	\$ 1,147.55
Membership	\$ 25.00	\$ -	\$ 25.00
Presisient -Miscellaneous	\$ 400.00	\$ 31.62	\$ 368.38
New Member Coffees	\$ 400.00	\$ 34.14	\$ 365.86
Newsletter	\$ 375.00	\$ 373.07	\$ 1.93
Not Just Wine & Cheese	\$ 300.00	\$ 66.88	\$ 233.12
Programs	\$ 2,500.00	\$ 2,009.25	\$ 490.75
Secretary	\$ 50.00	\$ -	\$ 50.00
Service Project	\$ 365.00	\$ 249.13	\$ 115.87
Tax Fees	\$ 300.00	\$ 270.00	\$ 30.00
Treasurer	\$ 50.00	\$ 184.68	\$ (134.68)
Volunteer Appreciation (Sept. Luncheon)	\$ 900.00	\$ 940.50	\$ (40.50)
Website Maintenance and Operations	\$ 1,500.00	\$ 1,502.32	\$ (2.32)
Website Enhancements	\$ 1,000.00	\$ -	\$ 1,000.00
Merchant Services	\$ 1,800.00	\$ 1,471.26	\$ 328.74
Year End Brunch	\$ 300.00	\$ -	\$ 300.00
Mahjong Tournament		\$ 105.50	\$ (105.50)
Vice President	\$ -	\$ 52.47	\$ (52.47)
<b>TOTAL</b>	<b>\$ 13,720.00</b>	<b>\$ 9,275.59</b>	<b>\$ 4,444.41</b>

2020-2021 Budget
400

\$ 8,000.00
\$ 5,839.50
\$ 13,839.50

\$ -
\$ 50.00
\$ 125.00
\$ 1,600.00
\$ 50.00
\$ 1,750.00
\$ 25.00
\$ 400.00
\$ 400.00
\$ 375.00
\$ 300.00
\$ 2,500.00
\$ 50.00
\$ 365.00
\$ 300.00
\$ 200.00
\$ 900.00
\$ 1,500.00
\$ 1,000.00
\$ 1,700.00
\$ 300.00
\$ (105.50)
\$ 55.00
\$ 13,839.50

### As of June 30, 2020 Summit Credit Union

Business Savings	\$ 5.14
Business Checking	\$ 4,450.60
Business Money Market Plus .015%	\$ 4,373.02
12 Month Certificate .35% (03/30/21)	\$ 4,028.78
19 Month Certificate 2.15% (8/24/21)	\$ 5,212.15
<b>Account Balance Total</b>	<b>\$ 18,069.69</b>

### 2019-2020 Year End Final

\$ 12,600.00	Actual Membership Dues
\$ 9,275.59	Actual Expense
<b>\$ 3,324.41</b>	Add to Savings

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## What does the Who's New Board of Directors talk about each month?

You can find out by reading the minutes of our board meetings which are available on our website. Use the Quick Menu to find the "Board Minutes" tab; or from the Members Homepage, scroll down to Board Meeting Minutes in the Club Information section. Your WN Board members welcome your input and ideas on any of the matters that we discuss – contact any of us to let us know your thoughts.

### *Who's New Board Members 2020-2021*

#### **Executive Board**

##### **President**

Anne Brasier 409-771-5244  
Abrasier2@gmail.com

##### **Vice President**

Anne Cooper, 507-458-4256  
amm1114@gmail.com

##### **Secretary**

Sue Simon, 819-6235  
suesmn@gmail.com

##### **Treasurer**

Barbara White 402 203-9440  
Blwhite2@me.com

#### **Committee Members**

##### **Hostess**

Mary Knight, 715-379-4203  
rmmbknight@gmail.com

##### **Committee:**

Cathy Broan, Lisa Kass, Sue  
Madson, Chris Olejniczak,  
Hedy Stieber, Chari Wood

##### **New Member Coffee/Cocktail**

Kerry Jewison, 692-0939  
Jewison.k@gmail.com

Melody Panek, 622-5550  
mpanek00@msn.com

##### **Committee:**

Pam Wade, Ann Crabb,  
Eleanor Jurkowski, Dottie  
Schoenke, Janet Pawelski

##### **Archives**

Vacant

##### **Luncheons**

Judy White, 714-267-2160  
Jawhite1106@gmail.com

Barbara Foster, 608-203-8010  
foster8434@prodigy.net

##### **Committee:**

Kate Heling, Merriel Kruse,  
Kathy Zastrow, Barb Nuti, Sue  
Friedman

##### **Membership/Directory**

Susan Cambria, 603-714-1411  
susancambria@gmail.com

##### **Committee:**

Diane Galarneau

##### **Newsletter**

Liz Freitick, 438-2988  
whosnew.newsletter@gmail.com

Gail Green, 509-6214

whosnew.newsletter@gmail.com

##### **Not Just Wine & Cheese**

Cathy Broan, 215-3379  
Cbroan@gmail.com

##### **Programs**

Diane Wiersema 608 837-3080  
dutch5@charter.net

##### **Committee:**

Volunteers needed

##### **Website:**

Mary Lindstrom, 217-5044  
mary.jth@gmail.com

Anne Spurgeon, 251-3837  
anne@spurgeonwoods.com

##### **Service Project**

Stephanie Kissel, 395-4939  
shkiss46@gmail.com

##### **Committee:**

Patti Bavlnka, Martha Main,  
Carol Ottenstein, Nancy  
Daly, Barbara Fahey

##### **Past President**

Paula Primm, 404-229-7455  
paulalprimm@gmail.com

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##### **Note for members:**

If you have a change of  
address, email or phone num-  
ber, please update your infor-  
mation on the website.

Go to—

- [www.whosnew.org](http://www.whosnew.org),
- click on *My Account* box
- then go to *Account Details*  
to edit.