

# Who's New in Madison

Where New Faces Become Old Friends

## Please Take Note

Visit our member website at:  
[www.whosnew.org](http://www.whosnew.org)

Visit our public website is:  
[www.whosnew.org](http://www.whosnew.org)

Find us on Facebook at:  
 Who's New in Madison



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Please contact the editors with any questions or concerns regarding the newsletter.

Liz Freitick or Gail Green  
[whosnew.newsletter@gmail.com](mailto:whosnew.newsletter@gmail.com)

## President's Corner

Paula Prim

How do you cope with Wisconsin winters? Do people ask you that? I get asked that all the time. After five years in Madison, I can honestly say that there's a lot about winter that I love. I have learned that snowshoeing is a great workout and takes you to beautiful places you couldn't reach any other way. Snowshoeing on a frozen lake still makes me laugh out loud with delight, and the colors of the ice at sunset still take my breath away. I do stress out a bit over winter driving and get a little blue when the sun just doesn't shine for days on end. But mostly, February in Wisconsin is fine with me.

I used to find it strange that if I commented on the beauty of a summer's day, a Wisconsin woman would respond, "Yes, but winter is coming." Winter is always on the minds of Wisconsin folk, with good reason. The original Wisconsin settlers knew that they must be well prepared for winter, or they might literally starve or freeze to death. It was and is completely reasonable to be thinking about winter and preparing for it, even in the middle of the summer. So I do get it, but I was still surprised when I caught myself saying the same thing to someone last fall. You betcha I'm a Wisconsin woman now!

I have observed that Wisconsin women cope with winter in three basic ways. The Winter Warrior Women embrace all things winter. They enjoy winter sports, frolic in the snow with their grandkids, and think that shoveling the driveway is a fun workout. If snow is sparse down here in Madison, you will find them driving north until they find some. And their winter driving skills, unlike mine, are phenomenal! These are the women who taught me how to layer. It's not as easy as it sounds.

The Winter Wanderers are the ones who head south to Florida or Arizona or anywhere sunny and warm as soon as the temperature drops. They send you selfies from the beach or the desert. Some of the Wanderers are gone all winter, and some pop in and out of town every few weeks. They have good tans and better than average summer wardrobes. These are the women who give me excellent travel tips.

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Finally, we have the Winter Wooly Women. These are the women who enjoy nesting at home all winter in their wooly slippers (sheepskin or felted, either will do). They knit, quilt, sew, read, and craft. They snuggle by the fire with their pets and/or human partners and drink warm beverages. They make soups and chilis and organize their closets. They venture out occasionally to meet friends at a coffee shop or to go to a movie or a luncheon. These are the women I turn to for mulled wine and chili recipes and knitting patterns.

Those are the basic categories of Winter Women I have observed here in Wisconsin, but in reality, most of us are a bit of each. I myself love to snowshoe but am equally content to knit by the fire. I stay in Madison most of the winter, but try to plan at least a short getaway before the end of March to break things up a bit! So I guess I am a Hybrid Winter Woman. What kind of Wisconsin Winter Woman are you?

The Luncheon Committee tells me that our December luncheon attendance may have been a club record. We had 157 women sign up the event at Nakoma Country Club, one of the most beautiful venues in town. The doors opened for the "Made by Me" Holiday Bazaar at 11:00 am, and we were pretty much sold-out by 11:30 am. I lost track of how many members donated homemade holiday treats, beautiful art, and delightful crafts. As always, Jennifer Allen's gorgeous photo cards were hugely popular. The sale netted almost \$2,500 for Madym, and our generous members contributed an additional \$2,200 for the Giving Tree scholarships. The food was fantastic, the service was faultless, and the entertainment by Harmonious Wail was a real treat. Many thanks to all of our volunteers who made this happen!

Our February luncheon will be at Pasqual's Cantina on E. Wash, and our speaker will be Veronica Rueckert, author of *Outspoken: Why Women's Voices Get Silenced and How to Set Them Free*. I hope to see you there for a spicy lunch and a stimulating talk.

Chins up, women of Who's New! Whether you are a Winter Warrior Woman, a Winter Wanderer, a Winter Wooly Woman, or a bit of each, I wish you a Happy February. Just remember - Spring is coming! Really!

*Paula Primm*

## Not Just Wine and Cheese

Friday, February 21      7:00 – 9:00 pm

Hosted by: **Kathy and Chuck Zastrow**  
19 Arboredge Way  
Fitchburg 53711

RSVP [\(kathyzastraw@gmail.com\)](mailto:kathyzastraw@gmail.com)  
(608) 575-8761



Not Just Wine & Cheese is a monthly social event for all members. Singles/couples, everyone is welcome and please bring an appetizer/dessert to share and your own beverages. See you there!

**Reservation deadline is midnight, February 3rd, 2020**  
**Go to [whosnew.org](http://whosnew.org) to register**



## *Luncheon Program*

If advice to “find your voice” and “make sure you’re heard” sounds good but unobtainable, let Veronica Rueckert help. The author of *Outspoken: Why Women’s Voices Get Silenced and How to Set Them Free* (HarperCollins, 2019) shares experiences and practical strategies during our February luncheon.

Rueckert is a Peabody Award winner, trained opera singer and former host of Central Time and The Veronica Rueckert Show on Wisconsin Public Radio. The voice and communications coach conducts media training and national media outreach at the University of Wisconsin-Madison.

*Outspoken* aims to help women “learn to claim the power of their voices in the workplace and at home” by identifying what needs to change “so they can finally be heard” at the dinner table as well as the debate stage. Copies of *Outspoken* will be for sale.

Rueckert addressed the latter setting head-on in her recent Washington Post opinion piece about how voices of women - candidates for U.S. president in particular - are conveyed. She wrote: “In my work as a voice and story coach, time and time again women ask me if they are ‘too much.’ If they are gesturing too much with their hands, inflecting too high a register, sharing a story that demands too much emotion in the telling.”

“They have reason to be cautious. Women have worked hard to be taken seriously, they have fought against what (Susan B.) Anthony called ‘the prejudice of the ages,’ and they don’t want to throw away their shot for a quaver in the voice or a few extra decibels. Women, among themselves, have long suspected that achieving power still doesn’t grant them license to speak.”

## *February Luncheon*

**Reserve early....seating is limited to 64!**

**February 13, 2020**

**11:30 AM Cocktails**

**12:00 PM Luncheon**

**Pasqual's Cantina**

1344 East Washington Ave., Madison

Parking is on the side of the building on East Washington, with an entrance to the right just after the building when driving toward the Capitol

### **Fajita Bar    \$23.25**

Marinated and grilled fajita steak & chicken  
Sautéed poblano peppers, red peppers & sweet onion  
New Mexican rice & black beans  
Lettuce, cheese, sour cream, guacamole  
Soft flour tortillas, tortilla chips & two salsas

*GF Option is corn tortillas*

### **Beverages and Additional Courses**

Coffee, tea, iced tea

Chip bar 11:30-12:00

Dessert - cookies or bars

## Service Project News

### February Luncheon Donations for Maydm



Maydm

In addition to our fundraising activities, the Service Committee suggests that members bring an item from Maydm's wishlist to each luncheon.

Check Maydm's **Target Store** wish list at <http://tgt.gifts/Maydm>

#### These items are also needed:

- Micro::bit - BBC2546862 Micro:bit go.  
Available at amazon.com
- Postage stamps
- Light cardstock paper
- 9X12 business size envelopes
- Brochure printer paper - 150g glossy
- Snacks for program participants  
(Non-perishable chips, fruit snacks, etc.)

### Seeking ideas for ...Next year's Service Project and Fundraising Activities

We will soon begin researching non-profits for the WNIM 2020-21 Service Project. If you know of a non-profit that would be a good match for Who's New, please contact a Service Committee member with your suggestions.

We are also looking for fundraising ideas. The fundraiser ideas should be fun, but simple and easy to put on.

### Heartfelt Thanks from the Service Committee



On behalf of all of us on the Service Committee and our Service Project, Maydm, we thank our membership for their generosity making the Giving Tree Scholarship Fund and the December Holiday Bazaar a resounding success!

The Giving Tree raised \$2,180 for student scholarships and WN members donated over 40 books showcasing girls and women in science and technology, to help Maydm build their library. Members also purchased needed office items and gift cards to Target, Walgreen's and Staples.

The diverse talents of our Who's New members were on display at the December Holiday Bazaar. So many members contributed their amazing handmade artwork, craft items and delicious baked goods that our hearts burst! We thank all of you for sharing and showcasing your special talents to make the bazaar such a success. We especially thank everyone who made purchases. The bazaar raised \$2,464.50!

These two fundraisers raised \$4,644.50 for scholarships enabling more young women and youth of color in the Madison area to attend Maydm's technology courses and challenge themselves to revolutionize the tech industry. We couldn't do our fundraisers without your participation and support!

## *Additional News and Announcements*

### **Volunteer for Maydm**

Maydm welcomes volunteers! Technology experience is not necessary. Maydm's location is 3330 University Ave, Suite 202, Madison. To find out more about volunteering at Maydm, contact Service Committee member Genevieve Murtaugh, [genevieve.murtaugh@gmail.com](mailto:genevieve.murtaugh@gmail.com)

### **Interest Group News**



#### **Film Groups**

All the film interest groups are now full and no longer taking new members.

Ann Marie Preece ([lastgiffin@att.net](mailto:lastgiffin@att.net)) would be happy to advise someone wanting to start a new film group.

#### **Pokeno**

This Pokeno group meets on the 4th Wednesday of the month at 11:30 AM at Benvenuto's in Middleton.

Pokeno is a social card game played much like bingo only with a deck of cards. We each bring a wrapped gift for under \$10 and the game ends in a sort of "Dirty Santa" result. You may leave with nothing or a whole bag full of gifts!"

This group is accepting new members.



### **Welcome New Members to WNIM**

**These new members have joined Who's New over the past month.**  
Check the website directory for more details on new members.

Martha Frey	Holly Wegner	Lou Kindschi	Llise Schoenfeld
Cathy Broan	Janet Braun	JoAnn Linder	Colleen Campbell
Camilla Williams	Vicki Kalscheur	Sally Ritter	

# WHO'S NEW MAH JONGG TOURNAMENT



WEDNESDAY, APRIL 15, 2020

Sign-in: 12:00, Tournament Play: 12:30 – 4:30 pm  
(Three one-hour playing sessions)  
\$25 per person registration fee  
Foursomes are not required

WE WILL PLAY AT:  
THE EAST SIDE CLUB  
3735 MONONA DRIVE  
MADISON, WI 53714

ALL NET PROCEEDS WILL BENEFIT **Maydm**

- Prizes awarded to first, second, and third place finishers.
- Must bring your 2020 Mah Jongg card (**be sure to order your 2020 card early**); we will follow the national league rules which will be emailed to you upon registration.
- Door prizes, snacks, and fun, fun, fun!

## MAH JONGG TOURNAMENT REGISTRATION FORM

Contact Name \_\_\_\_\_ Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Seating options (check one):  Please assign me a table  I will be playing with:

Name \_\_\_\_\_ Email \_\_\_\_\_ Member \_\_\_\_\_ Guest \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Member \_\_\_\_\_ Guest \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Member \_\_\_\_\_ Guest \_\_\_\_\_

\$25 per player # of players \_\_\_\_\_ Total enclosed \_\_\_\_\_ Can you bring a Mah Jongg set \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO WHO'S NEW AND MAIL TO:**

CAROLE SCHAEFER  
206 MERRYTURN ROAD  
MADISON WI 53714  
608-241-8043

ALL CHECKS MUST BE INCLUDED WITH THE  
REGISTRATION FORM(S) AND

**RECEIVED BY APRIL 8, 2020**

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## What does the Who's New Board of Directors talk about each month?

You can find out by reading the minutes of our board meetings, which are available on our website. Use the Quick Menu to find the “Board Minutes” tab; or from the Members Homepage, scroll down to Board Meeting Minutes in the Club Information section. Your WN Board members welcome your input and ideas on any of the matters that we discuss – contact any of us to let us know your thoughts.

### Who's New Board Members 2019-2020

#### Executive Board

**President**

Paula Primm, 404-229-7455  
paulalprimm@gmail.com

**Vice President**

Anne Brasier 409 771-5244  
Abrasier2@gmail.com

**Secretary**

Betty Cohen, 617-447-5412  
bettycohen3@gmail.com

**Treasurer**

Barbara White 402 203-9440  
Blwhite2@me.com

#### Committee Members

**Hostess**

Debbie Snyder, 318-1764  
debsny1@gmail.com

**Committee:**

Pam Benish, Mary Knight,  
Sue Madson, Terry Payne,  
Sue Simon

**New Member Coffee/Cocktail**

Dawn Curatolo 331 643-9620  
Dcurl18@hotmail.com

**Committee:**

Sue Bishop, Janet Pawelski,  
Lydia Weber, Susanne  
Pelicano, Randee Shayne,  
Nancy Skeffington

**Archives**

Carol Carnine, 833-9642  
carolcar9@yahoo.com

**Luncheons**

Barbara Foster, 608-203-8010  
foster8434@prodigy.net

**Committee:**

Merriel Kruse, Katie Heling,  
Joanie Bachhuber, Diane  
Rigby, Deb Riederer

**Membership/Directory**

Denise Cariski, 608 698-1611  
dmcaris@sbcglobal.net

Susan Cambria 603 714-1411  
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**Newsletter**

Liz Freitick, 438-2988  
whosnew.newsletter@gmail.com

Gail Green, 509-6214  
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**Programs**

Diane Wiersema 608 837-3080  
dutch5@charter.net

**Committee:**

Mary Bergin, Joy Cardin,  
Marge Kostichka

**Website:**

Mary Lindstrom, 217-5044  
mary.jth@gmail.com

Anne Spurgeon, 251-3837  
anne@spurgeonwoods.com

**Committee:**

Denise Cariski, Kathy Condit,  
Barb Foster, Debbie Wise

**Service Project**

Sue Ciurczak, 467-2267  
sjvacurczak@gmail.com

Patti Bavlka, 825-2292  
pbavlka@gmail.com

**Committee:**

Genevieve Murtaugh, Jill  
Westberg, Sue Cambria

**Fashion Show Coordinator**  
Marge Kostichka

**Past President**

Kathy Nelson, 269-208-8257  
katnells59@gmail.com

**Note for members:**

If you have a change of address, email or phone number, please update your information on the website. Go to [www.whosnew.org](http://www.whosnew.org), click on **My Account** box and then go to **Account Details** to edit.